



# Ritter's Lead & Submission Incentives

It's time to be rewarded for the work you put in. Discover Ritter's lead and enrollment bonuses and how you can earn more by selling more!

## Shop & Enroll Superstars



The Shop & Enroll Superstars program rewards Ritter agents for using Shop & Enroll on a regular basis. Agents can qualify for a variety of awards and win ShopRitterIM coupon codes.

*For more information, please see the reverse side of the sheet.*

## First Shop & Enroll App Bonuses



There are a variety of ways to submit applications on Shop & Enroll — traditional, FastTrack remote, and FastTrack in-person. When you submit your first application for each of these methods, you'll get a **\$100 code** to [ShopRitterIM.com](https://ShopRitterIM.com).

*Learn more about these submission methods at [docs.ritterim.com/agents/quote/#prefilled-submissions-overview](https://docs.ritterim.com/agents/quote/#prefilled-submissions-overview)*

## Monthly Giveaway



Each month, Ritter agents who use our tools to submit applications and generate leads qualify for a drawing for a **free iPad**. Every task below completed counts as a separate entry, so agents can earn up to three!

- Submit five Shop & Enroll applications
- Submit one Market Advisor™ Medigap application
- Submit one Market Advisor™ dental application

Drawings are held on the monthly Shop & Enroll video located on the **Shop & Enroll** tab. Agents must reach out to the Shop & Enroll team at [support@shopandenroll.com](mailto:support@shopandenroll.com) to claim their prize, so make sure to watch!

*\*Applications are based on date submitted, not effective date.*

## First Market Advisor™ App Bonuses



When you submit your first Medicare Supplement or first dental application through Market Advisor™, you'll receive a **\$100 voucher** to [ShopRitterIM.com](https://ShopRitterIM.com).

*Learn more about Market Advisor™ at [Docs.RitterIM.com/market-advisor](https://Docs.RitterIM.com/market-advisor)*








**Incentives are subject to change. View the most recent version of this document.**



# SHOP & ENROLL SUPERSTARS

At the end of each month, we award marketing credits to four different Shop & Enroll agents and one agency. **Here's how to win:**

Category	How to Win	Monthly Winner Earns...
 <b>Most Valuable Producer</b>	Awarded to the agent who submits the most Shop & Enroll applications	<b>\$200 credit</b> toward ShopRitterIM.com
 <b>Rookie of the Month</b>	Awarded to the new-to-Shop & Enroll agent <sup>1</sup> who submits the most Shop & Enroll applications	<b>\$200 credit</b> toward ShopRitterIM.com
 <b>Most Improved Producer</b>	Awarded to the agent who maximizes their site by a formula of percent increase of applications submitted, percent increase of eSOAs collected, and investment in Shop & Enroll marketing materials	<b>\$200 credit</b> toward ShopRitterIM.com
 <b>Top Carrier Producer</b>	Awarded to the top producer for each of our Shop & Enroll carriers <sup>2</sup>	<b>\$100 credit</b> toward ShopRitterIM.com
 <b>Coach of the Month</b>	Awarded to the agency principal whose agency leads a formula accounting for most pages created for their agents and most applications collected	<b>\$250 credit</b> toward ShopRitterIM.com

## The rules are simple:

- ✓ To qualify, you need a Shop & Enroll website.
- ✓ An agent can't win the same prize more than once in a calendar year.
- ✓ Only Shop & Enroll applications that are successfully submitted to the carrier count toward your total.
- ✓ Applications count toward the month they were keyed, not their effective date.
- ✓ All decisions by Ritter are final.

## To qualify...

- ✓ Agents cannot be a Ritter employee
- ✓ Agents must be opted-in to our marketing and communication

**Codes cannot be combined and expire 180 days after being awarded.**

<sup>1</sup>A new-to-Shop & Enroll agent is defined as an agent who established their Shop & Enroll site in the preceding month.

<sup>2</sup>Minimum of five applications.